

How do I introduce my cat to PRO PLAN® LIVECLEAR®?

We recommend introducing PRO PLAN® LIVECLEAR® to your cat's diet gradually by mixing their old food with new food over a period of seven to 10 days to avoid dietary upsets. For sustained benefits, feed daily and serve over two to three separate meals, rather than just one meal.

Can I also feed my cat wet food or treats while feeding PRO PLAN® LIVECLEAR®?

Yes. But to get the full allergen reducing effect, PRO PLAN® LIVECLEAR® should be your cat's primary food.

How long does PRO PLAN® LIVECLEAR® take to reduce the allergens?

PRO PLAN® LIVECLEAR® has been shown to reduce the allergens on cat hair and under by an average of 47%, starting in the third week of feeding.

What happens if I stop feeding my cat PRO PLAN® LIVECLEAR®?

The allergen reduction effect will stop.

How should I store PRO PLAN® LIVECLEAR®?

In order to ensure the best product performance, it is recommended that you store PRO PLAN® LIVECLEAR® in a cool, dry place.

Do I need a prescription from my vet for PRO PLAN® LIVECLEAR®?

No prescription is needed to feed your cat with PRO PLAN® LIVECLEAR®.

How do I know PRO PLAN® LIVECLEAR® is safe for my cat?

The key ingredients in pro plan live clear do not affect the cat's overall biology.

Do any Purina PRO PLAN® products contain ingredients from genetically modified (GMO) sources - and what is the quality control process?

Since 1999, Purina in Europe, the Middle East and North Africa (EMENA) introduced company-wide policy to produce and market all of our products on the basis of a non-GMO policy; we do not purchase GMO raw materials